

# ROSTOCK SOCIAL SCIENCE NEWS

Redaktion: Marion Hesse, Lehrstuhl für Mikroökonomie, Universität Rostock, Ulmenstraße 69, D-18057 Rostock  
Phone: +49 (0)381-4984340; Fax: +49 (0)381-4984341; email: [rssnews@uni-rostock.de](mailto:rssnews@uni-rostock.de)  
Verantwortliche Lehrstühle: Lehrstuhl für Mikroökonomie (Prof. Wichardt), Lehrstuhl für Demographie (Prof. Rau)  
<http://www.wiwi.uni-rostock.de/vwl/mikroökonomie/rssnews>

No. 70

What's on Next Week?

15. – 19. Mai 2017

Montag, 15.05.2017

Dienstag, 16.05.2017

**Fachtagung: Migration und Integration aus internationaler Perspektive**  
ab 9 Uhr, Universitätsplatz 1

Chancen, Risiken, Herausforderungen in Ländern der EU, Russland und Jordanien

Eine Veranstaltung der Universität Rostock, Diên Hồng – Gemeinsam unter einem Dach e.V. und der Konrad-Adenauer-Stiftung M-V

Volkswirtschaftliches Forschungsseminar  
17 Uhr, SR 021, Ulmenstraße 69

**John Maher** (Waterford Institute of Technology, Irland):

**Vortrag:** „Satisfying housing needs while seeking retirement income: a lifecycle riddle“

Mittwoch, 17.05.2017

14 Uhr, Max-Planck-Institut für demografische Forschung

**Gustav Feichtinger** (TU Wien) **Vortrag:** "Keeping a learned society young"

Forschungskolloquium  
17 Uhr, HS 124, Ulmenstraße 69

**Christopher Kaatz** (Universität Rostock)

**Vortrag:** „From E-Service Quality to M-Service Quality: Development of a Measurement Model “

**Jörg Finsterwalder** (University of Canterbury, Christchurch, New Zealand)

**Vortrag:** „Improving Indigenous People's Lives through Social Services in New Zealand: Applying an Integrative Transformative Service Framework“

Donnerstag, 18.05.2017

Freitag, 19.05.2017

## Dienstag, 16.05., ab 9 Uhr, Universitätsplatz 1: Fachtagung: Migration und Integration aus internationaler Perspektive



Chancen, Risiken, Herausforderungen in Ländern der EU, Russland und Jordanien  
Fachtagung für Studierende, Kommunalpolitiker/innen sowie für die interessierte Öffentlichkeit  
Die Fachtagung möchte sich dem Nexus Migration-Integration aus internationaler Perspektive widmen, um Erfahrungen anderer Länder einem breiten Publikum näher zu bringen.

Weitere Informationen unter <http://www.ipv.uni-rostock.de/aktuelles/aktuelles/detailansicht-der-news/news-artikel/fachtagung-migration-und-integration-aus-internat/>

## Dienstag, 16.05., 17 Uhr, SR 021, Ulmenstr. 69: Volkswirtschaftliches Forschungsseminar: John Maher (Waterford Institute of Technology, Irland): Vortrag: "Satisfying housing needs while seeking retirement income: a lifecycle riddle"



John Maher is Lecturer in Accounting at the Department of Accounting & Economics, Waterford Institute of Technology Ireland.

This research seeks to explore solutions that could address the existing and possible deteriorating gap in retirement income provision in Ireland. One way of doing this is to provide an integrated (or bundled) product which offers housing on a rental / leasehold basis, coupled with what is in effect a defined contribution product. We are attempting to model this solution and to examine critically the assumptions that would determine whether the financial outcome for a consumer is at an acceptable level.

## Mittwoch, 17.05., 14 Uhr, Max-Planck-Institut für demografische Forschung, K.-Zuse-Str. 1: Gustav Feichtinger (TU Wien) Vortrag: "Keeping a learned society young"



The ageing of learned societies is a problem in many national academies. Faced with rising life expectancy, particularly for older persons, the average age of academy members increases. Another reason for "overageing" is an increase in the age at election. In a constant sized organization the annual intake is strictly determined by the number of deaths and a statutory retirement age. This leads to a fundamental dilemma of two conflicting goals of many learned societies: to keep a young age structure while guaranteeing a high recruitment rate. We derive an optimal recruitment policy which is bi-polar, i.e. it shifts the recruitment partly to younger ages and partly to older ages, decreasing in this way the middle-age recruitment.

Although the optimization problem explicitly involves only the average age and the recruitment rate as objectives, the methodology allows to take implicitly into consideration all other objectives (formal or informal) used in the election practice in reality.

Gustav Feichtinger ist Professor Emeritus für Operations Research an der TU Wien und leitet am Vienna Institute of Demography zusammen mit dem ehemaligen Rostocker Michael Kuhn die Forschungsgruppe "Population Economics".

## Mittwoch, 17.05., 17 Uhr, SR 124, Ulmenstr. 69: Forschungskolloquium

### Christopher Kaatz

Vortrag: „From E-Service Quality to M-Service Quality: Development of a Measurement Model “



Mobile devices nowadays play an important role for consumer information search and product comparison prior to an online purchase. Not surprisingly, recent research on the acceptance of mobile commerce indicates that already 32% of all internet transactions in business-to-consumer industries are executed via mobile devices (Criteo 2016). Moreover, 43% of desktop transactions are made after consumers have browsed products on at least one mobile device. Given the increased importance of mobile channels for service providers, managers need to understand how customers perceive their mobile shopping experience and what defines mobile service quality.



**Jörg Finsterwalder (University of Canterbury, Christchurch, New Zealand)**

**Vortrag:** „Improving Indigenous People’s Lives through Social Services in New Zealand: Applying an Integrative Transformative Service Framework“

This study aims to understand the engagement between an indigenous social service provider and marginalised clients deemed ‘hard-to-reach’ in order to gain an insight into how to improve the client’s engagement and well-being through transformative value co-creation.

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